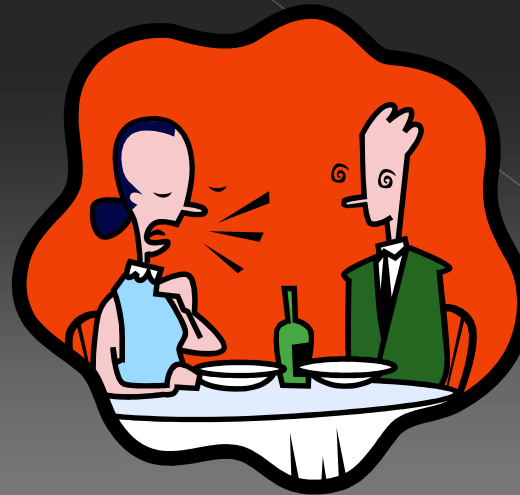


More on the DUDES,,,



Accommodating all generations

- Communicating
- Mobilizing
- Motivating
- Collaborating



Communication

- Face to face

- Meetings

- Phone calls

- conferences

- Maybe email



- Messaging

- Blogging

- Texting

- Social networking sites possibly

- Maybe email

Consider multiple channels

Make sure there is an agreed-upon method of communication for sharing of urgent information affecting all team members

Consider distance of team members



Rethink “normal” work hours

Boomers like traditional schedules

Gen Xer’s have family considerations they want considered

Millenials work best from 11A-11P

Matures in retirement want flexible schedules



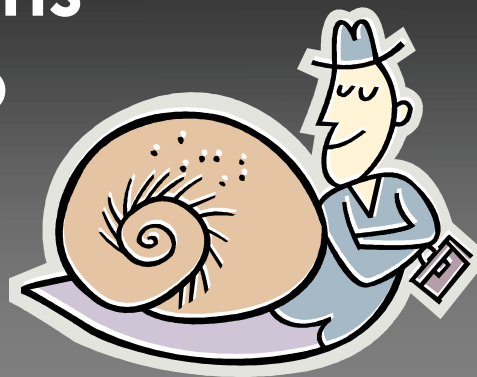
Instant gratification vs. patience

**Younger generations
expect responses
and information
RIGHT NOW!**



**Set
expectations
regarding the
norms and tools
to get the job
done**

**Older generations
take longer to
respond, give
feedback.**



Older workers love...

**Consistency,
predictability,
accuracy,
good grammar,
thorough
communication**



Younger workers love...

Creativity,
brainstorming,
openness.
New! Fresh!
Change!!



Collaboration of the generations

Pair older workers and younger workers in programs designed for mentoring



Younger workers coming on board bring new perspectives, tech savvy.

Older workers have wisdom, history about the business.



Video to make you think...

